

Let Outdoor News take you to the Shows!

2015 OUTDOOR NEWS SPORTS SHOW SCHEDULE

Why Advertise in Sports Show Issues?

Bonus Distribution is the answer! Each show issue receives our standard paid distribution PLUS free distribution at the shows ... adding significant value to your advertising investment!

7 States ~ 49 Shows ~ 36 Issues ~ Over 30 Million Impressions in Total!

NEW YORK OUTDOOR NEWS		
Issue Date	Sportshow	
22-Jan	NEW YORK SPORTSMAN'S EXPO — SYRACUSE, NY (1/23-1/25)	
6-Feb	SPENCER-VAN ETEN SPORTSMEN'S DAY — (2/7)	1 ad - 3 shows!
	CENTRAL NEW YORK SPORTSMAN SHOW — ONEIDA, NY (2/7)	
	ADIRONDACK OUTDOORSMAN SHOW — JOHNSTOWN, NY (2/14-2/15)	
20-Feb	NY FARM SHOW — SYRACUSE, NY (2/26-2/28)	1 ad - 2 shows including the NY METRO MARKET!
	WORLD FISHING & OUTDOOR EXPOSITION — SUFFERN, NY (3/5-3/8)	
6-Mar	WESTERN NY OUTDOOR SPORT TRAVEL EXPO — HAMBURG, NY (3/5-3/8)	The BIG ONE in NY!
20-Mar	TWIN TIERS OUTDOOR EXPO — ELMIRA, NY (3/21-3/22)	1 ad - 3 shows!
	FINGER LAKE'S TROLLERS SPORTS SHOW & FLEA MKT — Watkins Glenn — (3/29)	
	THE BIG EAST CAMPING & OUTDOOR SHOW — VERONA, NY (3/27-3/29)	
2-Apr	SYRACUSE GUN SHOW — SYRACUSE, NY (4/18-4/19)	
PENNSYLVANIA OUTDOOR NEWS		
Issue Date	Sportshow	
16-Jan	27TH ANNUAL EARLY BIRD SPORT EXPO — BLOOMSBURG, PA (1/22-1/25)	
30-Jan	GREAT AMERICAN OUTDOOR SHOW — HARRISBURG, PA (2/7-2/15)	THE BIG ONE!
13-Feb	ALLEGHENY SPORT, TRAVEL & OUTDOOR SHOW — PITTSBURGH, PA (2/18-2/22)	2 major markets w/ 1 ad!
	GREATER PHILADELPHIA OUTDOOR SPORT SHOW — OAKS, PA (2/26-3/1)	
27-Feb	JAFFA OUTDOOR SHOW — ALTOONA, PA (2/27-3/1)	1 ad - 3 shows!
	ERIE SPORT & TRAVEL EXPO — ERIE, PA (2/27-3/1)	
	LEHIGH VALLEY SPORTSMAN SHOW — ALLENTOWN, PA (3/6-3/8)	
13-Mar	CENTRAL PA OUTDOOR SHOW — CLEARFIELD, PA (3/20-3/22)	
OHIO OUTDOOR NEWS		
Issue Date	Sportshow	
2-Jan	CLEVELAND OUTDOOR ADVENTURE SHOW — I-X CENTER, CLEVELAND, OH (1/15-1/18)	
16-Jan	NORTHEAST OHIO SPORTSMAN SHOW — DALTON, OH (1/16-1/17)	2 shows - 1 ad!
	CINCINNATI HUNTING & FISHING SHOW — CINCINNATI, OH (1/21-1/25)	
13-Feb	COLUMBUS FISHING EXPO, COLUMBUS, OH — (2/13-2/15)	
13-Mar	OHIO DEER & TURKEY EXPO — OHIO STATE FAIRGROUNDS, COLUMBUS, OH (3/13-3/15)	The BIG ONE in OH!

Call Craig Turner Today! 607.898.5140 - 877-772-2381 - cturner@outdoornews.com

2015 Outdoor Sports Show Schedule

MICHIGAN OUTDOOR NEWS		
Issue Date	Sportshow	
2-Jan	ULTIMATE FISHING SHOW - DETROIT — NOVI, MI (1/8-1/11)	
16-Jan	HUNTIN' TIME EXPO — GRAND RAPIDS, MI (1/23-1/25)	
13-Feb	MICHIGAN DEER & TURKEY EXPO — DIMONDALE, MI (2/13-2/15)	
27-Feb	42ND ANNUAL OUTDOORAMA—NOVI, MI (2/26-3/1)	1 ad - 2 shows!
	FLINT STEELHEADERS BOAT, FISHING AND OUTDOOR SHOW — BIRCH RUN, MI (3/6-3/8)	
13-Mar	70TH ANNUAL ULTIMATE SPORT SHOW — G RAPIDS, MI (3/19-3/22)	

WISCONSIN OUTDOOR NEWS		
Issue Date	Sportshow	
9-Jan	MILWAUKEE BOAT SHOW — MILWAUKEE, WI (1/16-1/18 & 1/21-1/25)	
6-Feb	LACROSSE BOAT, SPORTS, TRAVEL, RV & HUNTING SHOW — LACROSSE, WI (2/12-2/15)	1 ad - 2 shows!
	CENTRALWISC.DEER CLASSIC & HUNTING EXPO — WAUSAU, WI (2/13-2/15)	
20-Feb	CENTRAL WISCONSIN SPORTS SHOW— WAUSAU, WI (2/20-2/22)	1 ad - 3 shows!
	MADISON FISHING EXPO — MADISON, WI (2/27-3/1)	
	WISCONSIN STATE HUNTING EXPO — GREEN BAY, WI (2/27-3/1)	
6-Mar	MILWAUKEE JOURNAL SENTINEL SPORTS SHOW — MILWAUKEE, WI (3/4-3/8)	
20-Mar	SPORT & HOME EXTRAVAGANZA — FOND DU LAC, WI (3/27-3/29)	
3-Apr	WISCONSIN DEER AND TURKEY EXPO — MADISON, WI (4/10-4/12)	

ILLINOIS OUTDOOR NEWS		
Issue Date	Sportshow	
23-Feb	CHICAGOLAND FISHING, TRAVEL & OUTDOOR EXPO — SCHAUMBURG, IL (1/29-2/1)	
6-Feb	TINLEY PARK FISHING AND OUTDOOR SHOW — TINLEY PARK, IL (2/7-2/8)	
20-Feb	DEER & TURKEY EXPO— SPRINGFIELD, IL (2/20-2/22)	

MINNESOTA OUTDOOR NEWS		
Issue Date	Sportshow	
9-Jan	MINNESOTA SPORTSMEN'S, BOAT & VACATION SHOW — RIVERCENTRE, ST. PAUL, MN (1/8-1/11)	
23-Jan	MINNEAPOLIS BOAT SHOW — MPLS CONV. CENTER (1/22-1/25)	
6-Feb	ST. CLOUD SPORTSMEN'S SHOW — ST. CLOUD, MN (2/6-2/8)	
13-Feb	LACROSSE BOAT, SPORTS, TRAVEL, RV & HUNTING SHOW — LACROSSE, WI (2/12-2/15)	
20-Feb	DULUTH BOAT, SPORTS & TRAVEL SHOW — DULUTH, MN (2/18-2/22)	
6-Mar	RED RIVER VALLEY SPORSTMEN'S SHOW — FARGO, ND (3/5-3/8)	1 ad - 2 shows!
	MINNESOTA DEER CLASSIC — BLAINE, MN (3/6-3/8)	
13-Mar	SIOUX FALLS SPORTSMEN'S SHOW - SIOUX FALLS, SD (3/12-3/15)	
27-Mar	83RD ANNUAL NORTHWEST SPORTSHOW — MPLS CONVENTION CENTER, MN (3/25-3/29)	